

Kendra Malcolm

Art Director / Creative Lead

About Me

Kendra Malcolm is an awarded Art Director/Creative Lead with over 10 years of experience working in advertising and marketing.

After graduating from Alberta College of Arts and Design with a Bachelor of Design Degree Kendra received a scholarship to attend the School Of Visual Arts in New York where she studied advertising. She spent the next 9 years working in Manhattan advertising agencies where she Art Directed a variety of TV commercials, on-line videos, radio spots, print/OOH campaigns, social media content, web designs, and promotional items.

Kendra moved to Cambodia in 2014 to become Lead Creative in a marketing agency that focused on helping those in need. In December of 2016 she completed a contract job in Zambia where she was Creative Lead for a financial inclusion project funded by The United Nations Capital Development Fund.

On top of her work as an agency creative, Kendra is also a published illustrator. She's created art for books and a variety of advertising materials.

Skills

Graphic Design
Art Direction
Copy Writing
Illustration / Art
Leadership / Teamwork
Innovative problem solving
Photography

Contact

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Skype : OhKenadra
Cell : 403 797 4613
Advertising : kendramalcolm.com
Illustration : kendraws.com

Experience

Current	Freelance Creative Art Director / Illustrator
01/14 - 03/15	17 Triggers, Phnom Penh, Cambodia Art Director / Creative Lead Role: Created and oversaw the design and production of material and systems focused on helping those in need.
02/11 -01/14	Gotham, New York Art Director Role: Created advertising campaigns that spanned across a wide variety of media from brief to finish.
03/06 - 02/11	DeVito/Verdi, New York Art Director
04/10 - 12/10	Seven Footer Press, New York Freelance Illustrator
06/05 - 08/05	Ogilvy & Mather, Calgary Junior Art Director

Clients

Denny's	UNcdf	Mount Sinai Hospital
Best Western	Lucky Iron Fish	Better Work Vietnam
Sports Authority	Child Safe	Nourish Cambodia
Chobani Yogurt	Legal Sea Foods	Life Water
Newman's Own	Duane Reade	GoRave Audio
Sunglass Hut	Meijer	Friends International
World Vision	Abington Hospital	

Awards / Honours

Clio Awards : 2 Silver, 2 Bronzes
Cannes : 2 Merits
Addy Awards : 5 Golds, 2 Silvers
New York Festivals : Bronze
Racie Awards : Gold, 3 Silvers, 3 Bronze
Ad Rodeo : Gold
Big Rock Eddies : Gold
Applied Arts Annual : 4 Student Awards

Education

2005 - 06	School of Visual Arts, New York Advertising Major
2000 - 05	Alberta College of Arts & Design, Calgary Visual Communications Major Degree : Bachelor of Design